



NEWS RELEASE

For Immediate Release

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Clippers Player, Jared Dudley Joins Amy & Brian Naturals Team *Amy & Brian's Coconut Water Provides Basketball Star with Delicious Replenishment*

Buena Park, CA (June, 2014) — Recently, coconut water has proven itself as an MVP in the beverage industry. Outlasting its fifteen minutes of fame, coconut water has gained popularity as a nutritious beverage which provides refreshing hydration without the added sugars included in many popular beverages. While in the past, athletes may have relied on sports drinks containing long lists of mystery ingredients to keep them active, Clippers player Jared Dudley is touting the benefits of Amy & Brian's Coconut Water. Amy & Brian's Coconut Water offers athletes the replenishing electrolytes the body needs with all-natural Thai coconut water.



Jared Dudley, known for his three point shot, his completion of a full 4 years of college and the attainment of his degree and his healthy eating lifestyle, has become an inspiration for many athletes. A San Diego native, Dudley became a basketball star back in high school and continued his "fast-break" as a student at Boston College in the Atlantic Coast Conference. After graduating college, he was successfully recruited to play for the Phoenix Suns. Teammate Steve Nash instilled the importance of a healthy routine to Dudley to insure his success on the team. As Dudley set out to improve his health by eating better, he discovered Amy & Brian's Coconut Water, which soon became his favorite beverage for all-natural, thirst-quenching hydration.

This year, Dudley and his family made an exciting move to Los Angeles where he joined the Clippers basketball team. In addition to his persistence on the court, Dudley is passionate about helping aspiring high school athletes achieve their dreams. Jared Dudley's "Camp of Opportunity" takes place in San Diego, where Dudley will coach young players.

Amy & Brian Naturals is supporting Dudley's efforts by providing nutrient rich hydration for all attendees of the Jared Dudley Camp of Opportunity. This partnership demonstrates how healthy habits can increase performance and activate success on or off the court.



Looking for new and creative ways to enjoy coconut water daily? Try these tips from other Amy & Brian's fans:

Carly Wilson, *aspiring pro surfer* — “Along with drinking it straight from the can every morning and right after an exhausting surf session, I enjoy adding Amy & Brian’s Coconut Water into my green smoothies! I also get creative and cook my rice and quinoa in their coconut water. I love Amy & Brian’s Coconut Water because not only is it sweeter (and the best in my opinion) than all the other brands, but it is a pure and natural alternative to other drinks in order to hydrate after a workout; doesn’t contain any of the junk that many of the other popular sports drinks contain. Surfing in the sun and salty ocean constantly drains me and I need to rehydrate with electrolytes!”

Matt Irie, *reggae artist* — “In the morning, I enjoy my Amy & Brian's Natural Coconut Water mixed with a hint of Kale, diced pineapples, peaches, a splash of lime juice, and a dash of ginger. It’s my idea of an ‘Irie Sunrise!’ I enjoy the refreshing taste of Amy & Brian's for breakfast as much as I enjoy it before and after gigs on show nights!”

About Amy & Brian Naturals

Amy & Brian Naturals, a family-run business, has been selling coconut water for over a decade. Sourced only from Thai coconuts, Amy & Brian’s Coconut Water has a natural sweetness and well-rounded coconut taste without additional sugar. Available in a variety of flavors (including fresh lime) and sizes, Amy & Brian is passionate about giving consumers a great tasting product. Amy & Brian Coconut Water can be found with or without pulp in mainstream and natural specialty supermarkets throughout North America.

For further information about Amy & Brian Naturals or for media related inquiries, please contact Dana Kurth of Christie Communications at (805) 969-3744 or via email at dkurth@christiecomm.com.

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